



General Manager – Richmond, BC

Full-time, Salary: \$50,000-\$80,000/year

Position

APEX Adventure-Plex Richmond is now hiring a fun, motivated, outgoing individual to help lead our Richmond, BC team. The General Manager is responsible for ensuring the successful day to day operation of the facility. The individual will work closely with the existing management team, front-line staff and ownership group. This position will report directly to the ownership group.

With a key focus on the operational running and commercial profitability of the attraction, the General Manager will ensure that the financial and visitor performance targets are consistently met, while most importantly ensuring the customer experience remains consistently high. You will need to recruit, develop and lead your on-site teams, while continuing to establish the Apex brand in the local community.

The successful candidate will become a critical link in a rapidly growing-local company. Opportunity exists for continuous training and development. A typical work week will include Thursday through Monday, 9am-5pm, but the position may require working holidays and evenings. The successful candidate will become a crucial link in an international award-winning company, inspiring more than 250k hours of adventure-tainment each year.

Responsibilities

- Manage all aspects of the business to achieve visitor volume, EBITDA and other Key Performance Indicators (KPI) targets
- Ensure all CapEx projects are rationally justified, delivered on time, on budget and to desired specifications.
- In conjunction with the Marketing department, ensure strong and coordinated delivery of marketing strategies including promotions, community events, and PR.

Requirements

- Minimum 5 years of management experience within operations and/or retail environment; including a visitor attraction, theme park, museum, hotel, theater or entertainment environment
- Leadership experience within a business of 1 million+ annual revenue and/or 50+ employees.
- Knowledge of financial reporting, budgets, and forecasting.
- Knowledge of marketing, health, safety, and HR preferred.
- Engaging personality. Ability to think strategically and solutions and improvement focused.
- Bachelor's degree in business, economics, finance, or related field.

How to Apply

Applicants must be legally eligible to work in Canada. Applications will not be accepted in person. Please apply online:

<http://apexadventureplex.com/richmond/join-the-family/>